UW-PIMS Mathematics Colloquium (March 20, 2013)

How Math is Used Outside Academia

Cathy O'Neil of mathbabe.org and Data Scientist at Johnson Research Labs

In this talk we'll look into how modelers use and compromise mathematics in industry, specifically finance, internet advertising and social media, and education. The goal of the talk is to encourage mathematicians to be more engaged with the way math is used by and against the public.

Related Links: Pacific Institute for the Mathematical Sciences

Event Type: Colloquia

Event Subcalendar: UW-PIMS Colloquium

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