How Math is Used Outside Academia

In this talk we'll look into how modelers use and compromise mathematics in industry, specifically finance, internet advertising and social media, and education. The goal of the talk is to encourage mathematicians to be more engaged with the way math is used by and against the public.

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Department of Mathematics
University of Washington

Administrative Office
C-138 Padelford
Box 354350
Seattle, WA 98195-4350
Phone: (206) 543-1150
Fax: (206) 543-0397

For all academic inquiries, please contact:
Math Student Services
C-36 Padelford
Phone: (206) 543-6830
Fax: (206) 616-6974
advising@math.washington.edu

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